Ashley Keough

ENG 307

Completed Rubric & Self-Assessment of Radio Show Podcast

* Meaning: 6
* Podcast contains 2 bumpers (the pink panther theme song followed by intro, outro followed by second bumper--James Bond theme song,
* Variety show is constantly pursued and stays on the topic being discussed in each segment (music, gossip & fashion-- "creepin' experiences" within each sub-genre),
* Played a clip of "country girl (shake it for me)" by as part of our music soundtrack along with clips of "sex and the city" theme song, "i love college" by Asher Roth, James Bond theme song
* The final 10 minutes of our show was the "making of segment" and were thorough in our discussion about our process
* Development: 5
* Segments are related to most of the theme although some segments dragged on longer in length than others
* Smalls bits were nearly right except for the segment on country music and forgot to edit out one of the out-takes of "Mallory" the caller from upstate NY
* Organization: 6
* Linear sequence of show correlates to actual shows--in our show's case is was more of a talk show in radio form similar to The View mixed with Z-100 and other popular stations that have a theme for the day and pursue that theme with musical selections and topics we chose to discuss
* The segments were logically orders and discussed in the same way as it was introduced (music, gossip, and fashion)
* We had transitions between our segments with either songs/theme music or commercials
* Every segment from music to gossip to fashion were introduced and concluded properly
* Our segments were evenly balanced in length so that no one segment was longer than the other
* Language Use: 5
* To go along with the genre of a radio show for college students, we used a tone that was appropriate for our audience i.e. using language teens/college students could relate to like "creepin'" or "hatin'"
* Our hosts are college students themselves and speak of their experiences while at Cortland that relate to each topic and segment we included in the show
* Our pacing and segment length for the most part was equally balanced although some segments had more talk from the hosts than we needed as essential but I felt that made it more authentic of how college students can talk passionately about one topic more so than another
* Our content was all appropriate, from our discussion about music and opinions around country vs popular music today like Dubstep and electronic music to the commercials advertising popular college town favorites like pizzerias and tanning salons
* We wanted our show to be relevant and engaging to college kids and that impact I felt was reached because we spoke about things that mattered to us as college students
* Conventions: 5
* Volume levels were somewhat even however some of the voices during the commercials could have been edited to be louder so the volume was even throughout the podcast
* Most of the conventions of our show fit that of the radio show genre being that we had bumpers, ads, and our attempt at "radio personalities," from the conversationalist and funny hosts to the range of caller personalities made our show authentic and an overall success
* [Sample Page](http://ashmarieblogs.info/?page_id=2)

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**Radio Show Reflection–What a Ride!**

Posted by [ashmarie](http://ashmarieblogs.info/?author=1) on March 19, 2012

[](http://ashmarieblogs.info/wp-content/uploads/2012/03/Creeper.jpg)This was such an interesting, fun, frustrating, learning experience for my group–Nicole, Emily, Lindsay–and I. We started off by meeting to brainstorm our ideas of what we should do and came up with the theme of “creepers” at Cortland State. Thus, [“Cortland Creeper Status Radio”](http://soundcloud.com/groups/creeper-status" \t "_blank) was born! We put together a rough script that way we were able to organize the show in a way that it would flow. Lindsay and I were in charge of creating the bumpers and commercials as well as participate as the callers for the show. It was so much fun working with these women and it taught me so much, not only about how funny combining our different personalities was but how to create podcasts with GarageBand.

As callers, Lindsay and I took on a range of personalities from the stereotypical Long Island girl to the country-loving “hick” from Upstate NY. We met as a group to record everything together whether it was on a desktop with a mic or with the iphone and upload our snippets to soundcloud with a simple push of a button. It was such a wonderful learning experience and it taught me so much about how to implement technology into my own life as well as my future classroom as well.

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